

UC-AFT U17 Organizing Plan

California Federation
of Teachers

AFT, AFL-CIO

A Union of Professionals



Prepare for Contract Campaign

- Develop Campaign Plan
 - Invite all members to set direction of the union (build priorities, develop escalation plan)
 - Assessment: Talk with every person in the Unit by fall 2022
 - Use the pre-contract survey to create conversations
 - 1:1s (lunches, phones calls, zooms)
 - Department/Campus Meetings
- Campus Based Site Reps: Develop Site Rep Network through assessment process; ask new activists to share the survey and lead 1:1 and small group survey conversations
- Membership: Increase our membership percentage to increase power and revenue; 90% by December 2022
- Cross Campus Networking: Monthly Meetings of Activists to guide campaign; Shared Professional Issues Gatherings
- Statewide Communications Plan
 - Statewide Support for Member Awareness: Emails from Kendra

External/ Internal Organizing Goals

- Build a UC-AFT identity that includes both lecturers and librarians.
 - Ask Lecturers to support Unit 17 Campaign.
- Build Community Alliances.
 - UAW Campaign this fall.
 - Make public our support for other organizing projects and involvement in professional governance