

VP Organizing Report

January 16, 2021

Membership and Outreach:

Hosted a phone bank in late October and in early December; with a total of calls to 195 non-members at Davis, Irvine, Riverside, San Diego, Santa Barbara, and UCLA. This includes list preparation and data follow up after sessions in the database.

Emailed 275 unit 18 non-members at Davis, Irvine, Riverside, and UCLA, mostly targeting recent hires, sharing the *Talking UC-AFT Membership* video and asking them to join. This includes data entry in the database to note who was emailed and when. **62 new lecturer sign ups since mid-October.**

Emailed 35 unit 17 non-members and called 10 unit 17 non-members with membership asks. **12 new librarian sign ups since mid-October.**

Committee Activity:

Chaired HHRRR ("Hearts") Committee; which includes organizing monthly meetings, promoting the Hardship Fund, and completed data entry of phone #s and home addresses collected from applicants. Phonebanked retiree chapter with donation requests.

Unit 18 Communications Committee; ongoing support of the teaching faculty contract campaign by coordinating with CA Labor Federation communications departments and UC-AFT Comms leads, setting up a social media tool kit for the Jan 26th bargaining session, and attending the Jan comms meetings. Posting to UC-AFT Twitter and Instagram accounts.

Attended *Housing Now* coalition calls and recommended to John Rundin (VP of Legislation) that the Legislative Committee consider a UC-AFT endorsement of AB15 (Chiu) Extending the Tenant, Homeowner, and Small Landlord Relief and Stabilization Act of 2021.

Represented UC-AFT in various coalition committees and meetings, including the UC Union Coalition, Los Angeles Federation of Labor, UCLA Labor Coalition, and UCLA Di/Invest Faculty Committee.

Union Administration:

Monthly review of bank statements with Treasurer/Secretary, verifying all reconciliations of UC-AFT transactions.

Leadership Development:

Completed Coro Lead LA second leadership retreat, including 2 hours of diversity, equity, and inclusion training facilitated by SCG Diversity Consulting.

Pilot Programs:

Design and launched a Campaign Community Care + Mindfulness program for unit 18 campaign leaders and UC-AFT staff. Hosted two half hour sessions in December.